

## Press release

## 24 ORE GROUP: ANNA MATTEO NEW DIRECTOR DIGITAL AREA

Anna Matteo will be the new Director of the Digital Area of 24 ORE Group.

Anna Matteo, after about 10 years of experience within advanced scientific research in the framework of digital communications, worked within Etnoteam Group with marketing and managing responsibilities; she joined Mondadori in 2008, has been playing the role of Marketing Director in Digital Publishing Italia; since 2010 has been working with Condé Nast Italia where she plays the role of Vice President Digital & Technology.

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