

**PRESS RELEASE****Carlo Montanaro editor-in-chief of  
I Viaggi del Sole**

Milan, 19 March 2012 – RCS MediaGroup and 24 ORE Group announce that Carlo Montanaro, editor-in-chief of *Dove* and *Style*, has been appointed today also editor-in-chief of the monthly *Viaggi del Sole*.

*“The magazine has a well-defined readership and a distinguished presence on the market, cemented over the years by the remarkable work of Pier Luigi Vercesi, who has made it not only a practical guide, but also a trendsetter. We shall continue to push ahead along this path. I am delighted to be back at the helm of a magazine that draws on the fruitful synergy with the Group that publishes Il Sole 24 Ore.”* Carlo Montanaro adds: *“Joining me, as joint editor-in-chief, is Mariella Grossi, former deputy editor-in-chief of Dove, who brings her experience, knowledge and culture on the world of travel”*.

The first issue of *Viaggi del Sole* hit newsstands on 18 November 2006. A project conceived by Carlo Montanaro himself, who was managing editor of the magazine from inception, initially working together with Walter Mariotti - editor-in-chief - and from December 2007 with Pier Luigi Vercesi.

Every month, *Viaggi del Sole*'s mission is to provide its demanding, inquiring and novelty-hungry readers-travelers with a practical perspective and, most of all, with an original angle on the featured destinations, whether large capitals or the remotest corners of the planet.

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